



**The Future  
of Texas**



WELCOME TO PHARR

TEXAS

 **Pharr**  
Economic Development  
Corporation

UTRGV

**PHARR  
GLOBAL  
BUSINESS  
HUB**

**THE HUB**  
FOOD TRUCK PARK

Pharr International Bridge

INTERSTATE  
**2**

Business  
**83**

INTERSTATE  
**69**

# Welcome

**UTRGV** It is a university with multiple locations spread across four counties. Our purpose is to be a university for the Rio Grande Valley and beyond.

On behalf of our teachers and educational staff, you are all welcome to the **Universidad de Texas Rio Grande Valley**.



# UTRGV

## Division of Government and Community Relations

We **link** university **resources** with the **talent** and knowledge of our community, to help **foster** a region with strong **economies**, a thriving **quality of life**, and engaged citizen leaders.

**UTRGV**<sup>™</sup>

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*Office of Workforce &  
Economic Development*

We **work** across all **divisions** of the **university** as an institutional support unit to advance the **integration** of our five campuses with the **community**.



# Office of Economic and Workforce Development

*Six areas of concentration*

- ❑ Entrepreneurship and Commercialization Center (ECC)
- ❑ Data Center and Information Systems (DISC)
- ❑ Procurement Technical Assistance Center (APEX)
- ❑ Small Business Development Center (SBDC)
- ❑ Veterans Business Outreach Center (VBOC)
- ❑ Professional Education and Workforce Development (PEWD)



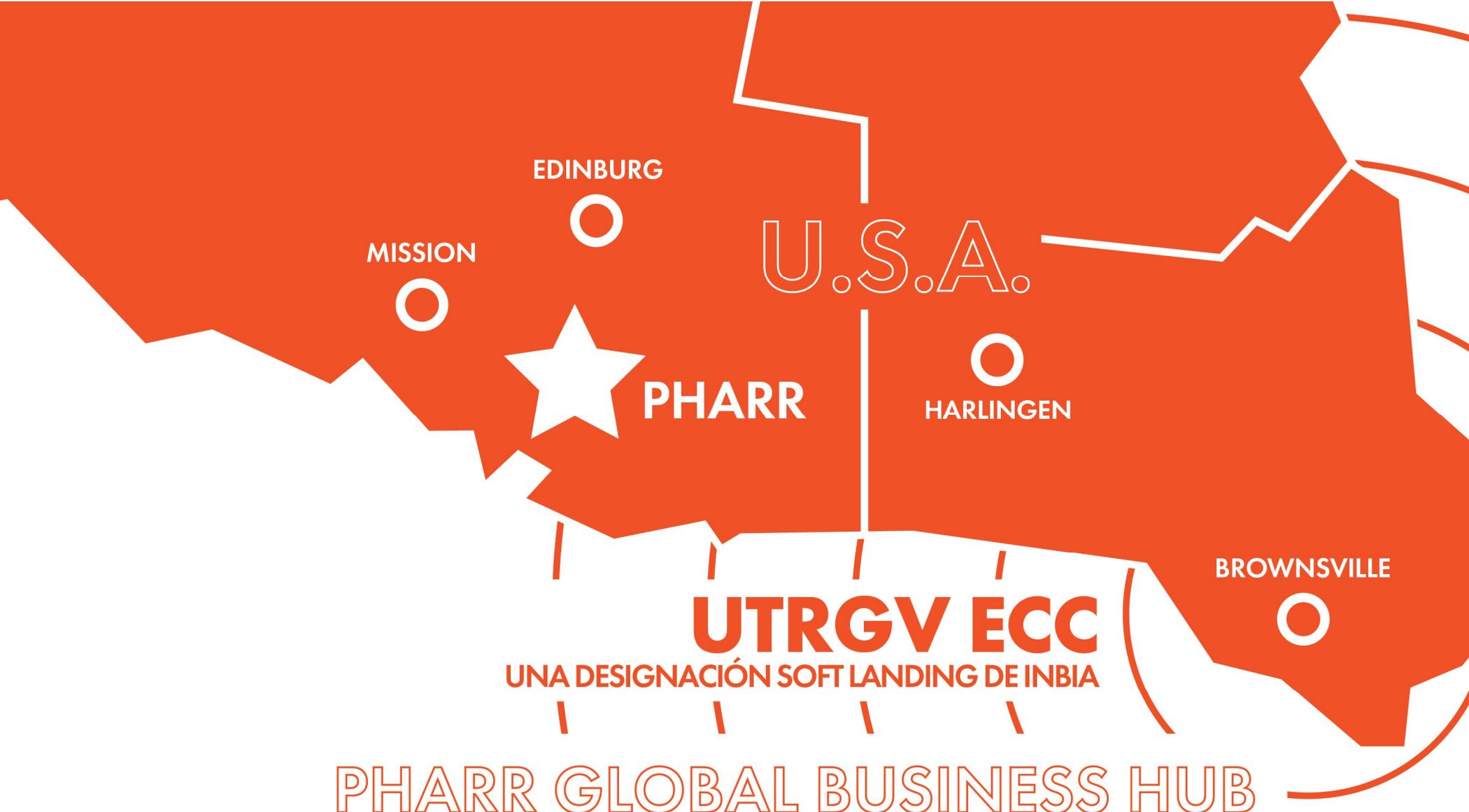
# Memberships

## Incubation

Designed for community members looking for an accelerated commercial launch. Includes incubation period of up to 24 months. Based on professional and business development programs.

## Global Hub

For the international community looking for business opportunities in the United States. It adapts to the needs of each member.



EDINBURG

MISSION

U.S.A.

PHARR

HARLINGEN

BROWNSVILLE

**UTRGV ECC**

UNA DESIGNACIÓN SOFT LANDING DE INBIA

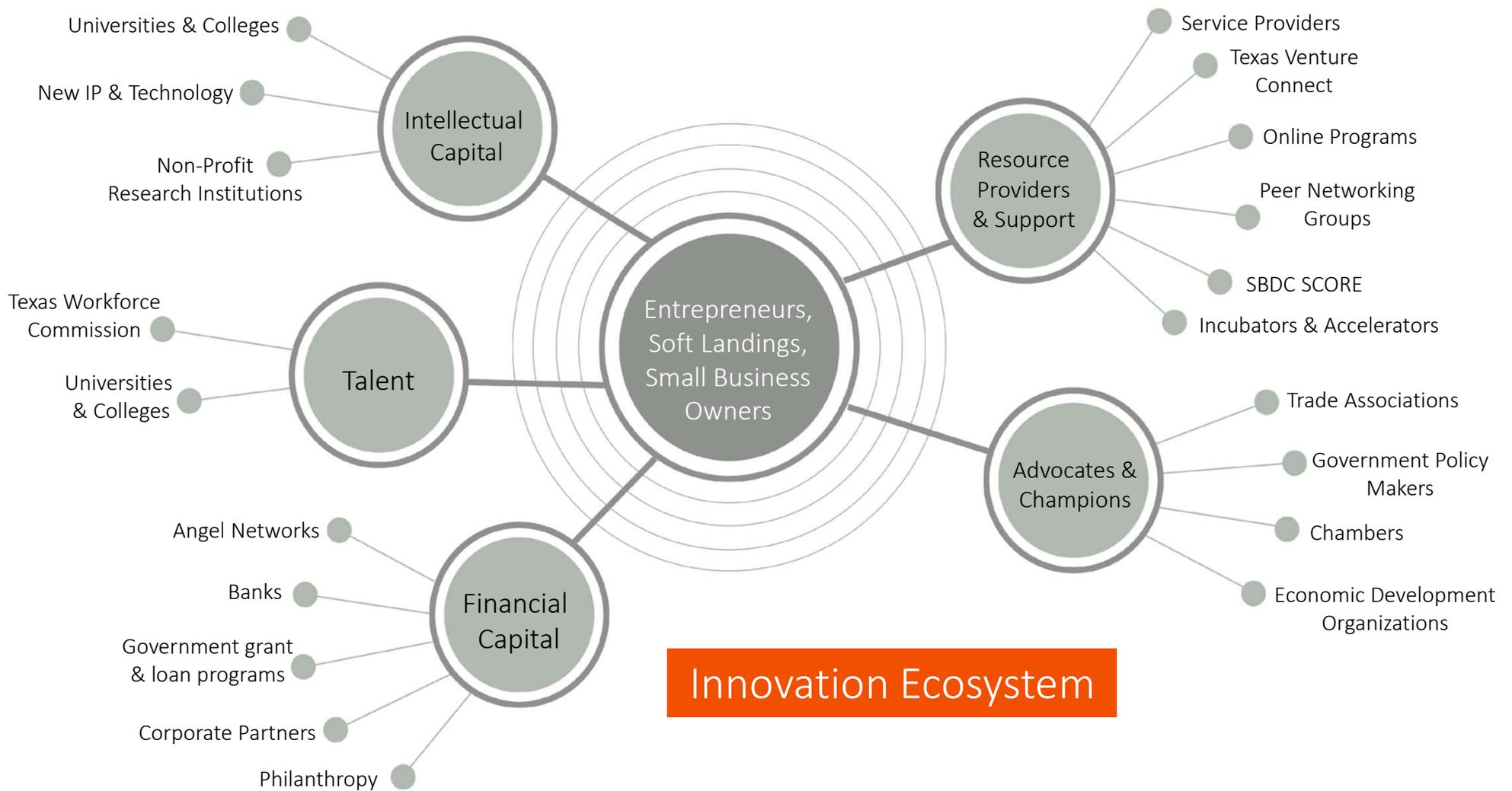
PHARR GLOBAL BUSINESS HUB

# Global Hub

The program includes, but is not limited to:

- ✓ Customer Segments
- ✓ Customer Discovery
- ✓ U.S. Business Culture
- ✓ Associations
- ✓ Finance & Accounting
- ✓ Transport & Logistics
- ✓ Contracts and Legal Responsibilities
- ✓ Immigration

We help entrepreneurs  
validate their ideas in  
global markets!



**Innovation Ecosystem**

# Programs & Services

Incubation/Coworking  
Wendy Kennedy (WKI Certification)  
NSF Innovation Corps (I-Corps™)  
Kauffman FastTrac®  
Texas Manufacturing Assistance Center (TMAC)  
UT System Texas Venture Connect  
FuckUp Nights/Failure Institute  
Market/Economic Research  
GrowthWheel®  
1Million Cups®  
Adopt a Startup™

StartUp Texas™  
Digital Series (Etsy, E-bay, Amazon, Shopify)  
Pitch Academy  
Idea Competition  
Business Plan Competition  
Pro Bono Professional Services  
Global Hub  
Alamo Angel Network  
StartUp Texas Accelerator™  
Geekdom Startup Bootcamp  
& MORE!

# Entrepreneurial Roadmap

MENTOR & SHARE

IDEATION

DEVELOPMENT

SUPPORT

INCUBATION

RESOURCES

ACCELERATE



Wki

KAUFFMAN  
FASTTRAC

©Bridge  
BLUEPRINT  
BUSINESS PROGRAM



Adopt a Startup Program

1 MILLION CUPS

The  
Failure  
Institute

COMMUNITY  
HEALTH  
INNOVATION  
SEMINAR SERIES



vaquero  
eSpace

Entrepreneurship &  
Commercialization Center  
UTRGV.

soft  
landing



eBridge



AdvanceUp  
Accelerator



startup  
texas



RUBY RED VENTURES

RISE UP  
HARLINGEN

# Partnerships & Collaborations



## Commercial Organizations:

- American Chamber México (AMCHAM)
- INDEX Matamoros y Nuevo Leon
- CANACINTRA
- COMCE
- CODEM

## Universities:

- UANL
- UDEM
- ITESM

## Organizations:

- Asociación de Empresarios Mexicanos (AEM)
- World Trade Center Nuevo Leon
- Ciudad Creativa
- CANACO Matamoros
- Texas State Office in Mexico

- U.S.-Mexico Foundation for Science

## Cities:

- Ciudad de Guadalajara
- Ciudad de Monterrey
- Ciudad Victoria

## States:

- Jalisco
- Nuevo Leon
- Tamaulipas

## Embassies/Consulates:

- U.S. Embassy in Mexico
- U.S. Consulate of Monterrey and Matamoros
- Mexican Consulates in Brownsville and McAllen



# *Entrepreneurship & Commercialization Center*

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**UTRGV**<sup>TM</sup>